# 2023: International Conference on Agriculture Sciences, Environment, Urban and Rural Development (Morocco)

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# OBJECTIVE NECESSITY AND SUBJECTIVE POSSIBILITIES OF STUDYING MODERN ECOTOURISM

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Annotation. This article objective necessity and subjective possibilities of studying modern ecotourism the views about it have been analyzed and studied from a scientific and theoretical point of view.

**Key word:** reserve, reservoir, drinking water, atmosphere, biosphere, nature.

In general, today, along with the rapid development of world science, the need to use natural resources for economic purposes in production industries is increasing. Also, as the world's population grows day by day, it demands more production of food, clothing, fuel and other things necessary for human needs. This is the direct reason for the rapid reduction of forests, the increase of desertification processes, the destruction of the soil, the poisoning of atmospheric air, land, and water bodies with waste, the salinization of water, the depletion of the ozone layer of the atmosphere, the increase of the average air temperature, the disappearance of the flora and fauna, and other situations. Insanity, more precisely, is the result of the human mind lagging behind the real state. Such a consciousness, so to speak, cannot be equated with the worldview of man at the level of savagery.

Also, the production, testing and distribution of modern weapons of mass destruction, which are scientific and technical achievements, atomic, biochemical weapons, are becoming a great danger for the social environment in which mankind lives.

As a result of modern scientific and technical progress, as well as the increasing influence of anthropogenic factors on nature, the interrelationship of natural factors is somewhat out of balance. This threatens the stable continuation of the life process on earth. Therefore, everyone should fight to protect the natural environment. In general, today, along with the rapid development of world science, the need to use natural resources for economic purposes in production industries is increasing. Also, as the world's population grows day by day, it demands more production of food, clothing, fuel and other things necessary for human needs. This is the direct reason for the rapid reduction of forests, the increase of desertification processes, the destruction of the soil, the poisoning of atmospheric air, land, and water bodies with waste, the salinization of water, the depletion of the ozone layer of the atmosphere, the increase of the average air temperature, the disappearance of the flora and fauna, and other situations. Such a consciousness, so to speak, cannot be equated with the worldview of man at the level of savagery.

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This threatens the stable continuation of the life process on earth. If we want to save ourselves and the biosphere, all of us, young and old, need to become real, active and, if necessary, aggressive fighters for the protection of the natural environment.

It is taken into account that everyone should be aware of the situation of the environment (area) in which he lives. In this case, ecologically dangerous objects such as dams, water reservoirs, rivers, canals, production enterprises near the territory do not harm human health and life, and in case of an accidental accident in these objects, measures aimed at preventing the danger should be carefully planned in advance. Implies that it must be developed on the basis of.

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