

## THE ROLE OF ECOTOURISM IN THE SUSTAINABLE DEVELOPMENT OF THE REPUBLIC OF UZBEKISTAN

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**Annotation.** This article analyzes current issues such as the role of ecotourism in the sustainable development of the Republic of Uzbekistan from a scientific and theoretical point of view.

**Key word:** sustainable development, development, economy, tourism, materiality.

Preservation of the rich nature of Uzbekistan and effective use of its diverse ecotourism potential are, of course, in many cases closely related to raising the environmental awareness and culture of the individual. Because the insufficient formation of legal, especially ecological, legal awareness and culture in some individuals causes destructive situations such as the destruction of the natural state, the sharp reduction of the rich flora and fauna of nature, soil degradation, changes in water content, and excessive air pollution. This, in turn, has a serious impact on the health of people who travel to enjoy the natural scenery and fresh air.

The current environmental situation in our country requires further activation of the rights and obligations of individuals in the field of nature use and natural environment protection. In particular, the problem of waste that is not disposed of in designated places in nature recreation areas, requires regular improvement of activities aimed at raising environmental legal consciousness and culture of the individual in the elimination of environmental violations.

In general, the concept of personality is a social phenomenon with a systemic character, and its formation is directly related to the processes that take place in the socialization of individuals. Therefore, the phenomenon of “personality” has an important place in the ecotourism system and is clearly manifested in its relationship with the natural environment.

The system of general and social worldviews of society members includes political, legal and other types of consciousness. In turn, problems of legal and ecological legal consciousness have always been an important aspect in the formation of social and individual consciousness in society.

At this point, it should be noted that when we begin to analyze the categories of legal and ecological legal consciousness as a form of social consciousness, we can see that there are different interpretations of it in the views of the authors conducting scientific research on the topic and in different sources.

It is known that the system of protection of the natural environment includes a wide range of measures, and one of the main factors in it is raising the environmental legal awareness of a person. Therefore, the sustainable state of nature depends, first of all, on the behavior of each person, on the extent to which they use nature’s blessings and resources. The main factor determining the behavior of people is their views, beliefs and knowledge related to various spheres of social life. This situation requires a deeper study of the phenomenon of legal consciousness as a factor that affects the individual's behavior in a legal or illegal direction.

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Ensuring the stability of the natural environment depends to a large extent on the behavior of human activity, and here it should be noted that it has a number of different aspects that determine the specific characteristics of its functioning in the system of ecological consciousness and forms of social consciousness.

The peculiarity of ecological consciousness is more vividly manifested in the goals expressed in it. Understanding nature has always been a factor in actively changing it. From this point of view, ecological awareness should perform the opposite function to a certain extent, that is, it should determine the change of nature by man in a certain historical stage within ecologically permissible limits.

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