

THE IMPORTANCE OF THE CREATIVE EXHIBITION FOR STUDENTS' CREATIVITY

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Abstract. In the scientific article I wrote, I wrote about the advantages of exhibitions for people, the types of exhibitions, their goals and tasks, the types of exhibitions and children's exhibitions.

Key words: exhibition, creativity, artistic, children, education, artists.

The exhibition is one of the ways to introduce people to creativity. Currently, such events are organized frequently and are popular among the general public. But in order to attract people to get acquainted with exhibitions, you need to know how to organize an exhibition and do it correctly.

The main purpose of holding art exhibitions is to promote and popularize children's art, to understand its crucial importance in the formation of a child's personality, as well as to draw public attention to the problems of raising and developing children.

Exhibitions of children's works are a very important event not only for children and teachers, but also for parents of students. The perception of children's pictures and the mood of the audience depends on the level of design of the exhibition.

Depending on the goals and objectives, children's exhibitions:

Exhibition-presentations. Show-offer the work of one or more authors or get acquainted with the peculiarities of the creative organization of one or more children's groups and children from foreign countries;

Thematic exhibitions. Presentation of works prepared by various creative teams and corresponding to the announced theme of the exhibition (festival, contest) (jubilee, traditional seasonal, holidays corresponding to the requirements and slogans of the period);

Final exhibitions. Demonstrating creative achievements in the work of one or another children's team (circle, studio, centers or palaces of children's art, etc.);

Experimental, problematic, educational-methodical exhibitions. Exhibition of children's works created in conditions of artistic, creative and methodological experimentation and grouped according to certain art history, psychological, pedagogical or social issues; such exhibitions can be accompanied by problem seminars, symposia, conferences;

Didactic exhibitions. Possible methods of mastering the language of images for young viewers, as well as the experience of artistic processing of impressions from the perception of natural phenomena and the surrounding life, knowledge of art, history, natural science, etc.;

Art therapy exhibitions. Acquaintance with children's works created in art therapy sessions, through which the tasks of psycho-regulatory influence on children with developmental problems were solved.

Today, no one is surprised by thematic exhibitions or festivals of children's art. Newspapers and magazines, institutes and academies, art houses and children's centers announce competitions on children's drawings, organize exhibitions, organize and collect pictures.

The history of organizing and holding exhibitions of children's paintings begins at the end of the 19th century. In the 20th century, exhibitions began to have a traveling character. Children's art museums played an important role in determining the content of mobile exhibitions. In 1923, the First All-Russian Art and Industrial Exhibition was held at the Academy of Fine Arts in Moscow, where children's works were exhibited alongside the works of professional artists. In 1934-35, the Museum of Children's Paintings began to work in the Central Children's Art Education House in Moscow.



Recommendations for designing children's exhibitions:

Organizing exhibitions is a laborious and time-consuming task. For children-spectators, it is an opportunity to see their friend from a different point of view, and for someone, it is an incentive to try themselves in this type of activity. bad Participating in the exhibition is gaining a certain experience, entering the exhibition activities at various levels.

There are many ways to attract the attention of visitors. Elements that can be seen from afar are of particular interest to the public. Among them are bright balloons, posters, ribbons, etc. Fun music will help keep people coming to your show, rather than passing by.

Thinking about how to organize a children's exhibition, you need to take care of the venue. The issue of choosing a place for the exhibition will be decided together with the administration and public organizations. The location of the exhibition

depends on its size, relevance of the topic it is dedicated to. The exhibition should fit well with the interior of the building.

Choosing a place for an exhibition is influenced by the size of the room, its lighting level, as well as the level of "saturation" of the space with shelves, tables, etc. The designer must make a decision to push the showcases. (stands) in the middle of the hall or put them along the wall. In any case, convenient approaches to it should be provided.

Visiting the exhibition requires the work of a guide. It can be one of the teachers or parents. A personal exhibition can be presented by the child himself - the author. It gives the child a sense of confidence, teaches him to express his thoughts and communicate them to other people.

After visiting the exhibition, you are invited to write a review. It helps to identify the positive and negative aspects in the organization and prevent possible mistakes in the future. In addition, positive feedback is a high value for children's work.

Before viewing the exhibition, have a conversation with visitors about the order and rules of viewing the exhibition so that they do not randomly walk around the hall.

Do not forget that the viewer can perceive a certain number of works (from 80 to 100) - then fatigue begins. The desire to place as many exhibits as possible at the exhibition is one of the most common mistakes.

Exhibitions are one of the mechanisms of implementation of social programs and one-time projects. And at the same time very effective mechanisms. The exhibition is most effective in implementing various social programs for children and teenagers. This has been proven in practice for a long time.

This mechanism of social programs works almost flawlessly. The main thing is a competent approach to its implementation. Although today, a competent approach to the organization of exhibition events is not always found. Often, a good idea fails without a competent approach to organization.



Exhibition activity is an excellent informational event, with the help of which you can attract the attention of the general public to certain social problems. Journalists are very willing to participate in such events. In addition, influential officials and representatives of business circles can be invited to children's and youth exhibitions. As a rule, they cannot ignore such social events. After all, refusing to attend children's

or youth exhibitions can have a negative impact on their reputation. And the presence of such individuals in the exhibition can later bring its own dividends, including material things.

The innovative activity of the team is based on the deep belief that the child should be immersed in the world of beauty and goodness from an early age, and that the world around him should be filled and saturated with it. Then culture naturally shapes the child's mind, as if a "germ" grows inside it and turns into a need. Visiting museums and exhibitions at school age also arouses interest in an adult, because the child grows up in an environment of beauty and creativity from early childhood.



Exhibitions, creative works of schoolchildren, competitions of the best paintings, meetings with artists, artistic evenings are of the greatest educational value. The right to participate in an exhibition, make a presentation at an art evening, write an announcement about the upcoming competition of the best children's drawings - all this is an effective way to arouse interest in art and artistic research in children.

School exhibitions of children's drawings find their further development at regional, regional, republican, all-Russian and international exhibitions of children's art.

For the successful aesthetic effect of the exhibition, the following conditions must be met:

- selection of relatively large and high-quality reproductions;

- good aesthetic design of the exhibition - logical selection of reproductions, works of one or more artists, white or gray background of stands, distance between them to distinguish each reproduction independently;

- good lighting of the exhibition, placing it in a free, aesthetically designed interior of the school.

School exhibitions are one of the most common forms of visual propaganda and promotion. They are very important, because they have a great impact on increasing the level of work of children's associations, increase the interest of students in learning and contribute to the development of creative activity.

The purpose of the exhibition is to reveal a unique form in relation to current issues. The exhibition is always interesting, because there are many means of influencing the audience, which complement each other and interact. With its

silhouette, color, shape, it should still attract attention from afar. A carefully organized and thoughtful exhibition will never leave the viewer indifferent.

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