THE ROLE OF THE BOOK IN HUMAN DEVELOPMENT

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Abstract: In this article, it is expressed that the book has an incomparable role in human development, that the book is a tool of education and training. Writers' and experts' opinions about reading books are presented.

Keywords: Book, family, child, reading, person, child, reading.

A book is a good teacher. "Every minute he can acquaint us with the wealth of knowledge of the wise," writes the great poet and thinker Mir Alisher Navoi.

It is known that the role of the book is incomparable in meeting the intellectual and spiritual aesthetic needs of the population, in particular, in educating young people to be independent thinkers, have a strong life position, truly patriotic and intellectually mature people.

Children of parents who gift their children with books rather than computers or telephones, who read books together with their children and get them used to reading fairy tales and stories from a young age, grow up to be spiritually mature and intelligent book-loving people. Therefore, the family is the main social institution for raising the young generation; it is in the family that the spiritual and moral foundations of the individual were created. And according to S.A. Denisova, the family is the environment in which interest and love for books is formed from early childhood.

A child's interest in books begins with the family. It is not for nothing that the proverb "A bird does what it sees in its nest" is said in our people. Of course, if the parents are enlightened in the family, their children will grow up to be well-educated and well-rounded people.

If we look at the past, due to wars, the books of our great scholars were burned or torn, and our writers who fought for our national freedom were victims of repression. In those days, the conditions for children to read books and go to school were not the same as today. Working during the day and at night, everyone took turns reading the same book in the cells.

After we gained independence, books began to be reprinted. New schools were built and provided with necessary equipment.

A lot of attention is being paid to us young people these days. In particular, the issue of studying is widely promoted among young people. The promotion work of the President of the Republic of Uzbekistan Shavkat Mirziyoyev on the promotion of book reading and reading culture was systematically and effectively organized, and among readers, librarians and promoters, "The best reading family", "The most active librarian", "The best Qualifying and republican stages of such contests as "Reading student", "Best reading neighborhood", "Young reading family" are being held at a high level.

Today, major changes have been made in all sectors and industries based on the Strategy of Actions on the past five priority areas of development of the Republic of Uzbekistan. In this regard, it is of incomparable importance to inculcate good values and traditions in the life of society, especially in

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raising the spiritual intellectual potential of our people, especially the young generation, their thinking and worldview, and in raising a well-rounded person who lives with love and loyalty to the Motherland and its people. Special attention is paid to improving the reading culture.

Goals 72-73 of the "Development Strategy of New Uzbekistan for 2022-2026" include "Further development of information-library services to the population, popularization of reading, and realization of the nationwide idea of "Kitobsevar millat" and Issues of "in-depth study and wide promotion of the rich scientific heritage of our great ancestors" were put forward. Of course, the implementation of such responsible tasks requires further development of service provision in the activity of information libraries.

Due to the fact that the book is the greatest invention created by mankind, it has become important to pay special attention to the development of reading and reading culture in any era and time. Especially at the moment, efforts are being made to support and further develop publishing activities, and to create a market of printed and electronic books based on healthy competition in our country. And this is a comprehensive solution of such an important task, which is of great importance in improving our spiritual life, improving the system of publishing and distributing book products, placing the best examples of Uzbek and world literature on the Internet and promoting them. and the work of delivering it to a wide readership continues to be effectively organized. The main goal of this is to lead children to perfection in the era of rapid and continuous development of the Internet.

Regarding reading, Safo Matchon says: "Reading is not determined by the number of books read, but it is reading with understanding, that is, purposeful reading." It is useless if you don't understand its meaning and essence. If you pay attention to its every content while reading the book and enjoy this book and live with the life of the characters, you will definitely get out of many obstacles in your life. That is, he wanted to say that it is necessary not only to read the book but also to read it.

Reading a book changes a person's mind. A person who has read a lot of books has a broad outlook, his ability to think is deeper than his peers, he has a high level of eloquence and manners, and he looks for wisdom in every work. Not reading books means ignorance. Every child tries to show his strength in any way when he becomes an adult.

A person who has been familiar with books since he was young can set high goals for himself. If a child who is interested in phone or computer games rather than studying from a young age, he will waste his valuable time and will have difficulty overcoming obstacles in life. Let's take Mahmudhoja Behbudi's drama "Padarkush" as an example. Enlightenment against ignorance, helplessness and lack of education is glorified in the drama. The author describes the sad consequences of an "uneducated child".

The events of the dramatic work are formed by mutual conflict. The author does not listen to the advice of the teacher or the intellectual, who has money, wealth - the world through the image of the rich man, but wants to educate his child through knowledge. The rich measure everything - both human value and prestige - by wealth. In the drama, the rich man's biggest mistake was that he did not listen to the words of intelligent people and was indifferent to the fate of his liver, which ended in tragedy. That is why it is necessary to make the child interested in reading from a young age.

Kindergarten, school teachers and parents play a big role in making a child interested in reading. Some parents promise to bring various valuable things for their child to study well. The child continues in this way, after time, when the promised thing is not delivered, the child becomes upset with his loved ones, and his reading also decreases.

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Pychologist Alfie Kohn warns not only parents, but also teachers against the use of various privileges in the book "Punishment with Rewards".

Kohn distinguishes three factors that influence motivation:

- 1. Young children are ready to learn and they do not require anything for it. They have a strong internal motivation; they study because it is interesting to them.
- 2. Children who can maintain internal motivation study effectively. Although they do not study well in some subjects and get low grades, they show their creativity in other fields. For example, they draw very beautiful pictures or they know the songs of their favorite singer by heart.
- 3. Perks destroy intrinsic motivation. It is necessary to help the child to decide who he will be after finishing school from a young age. Only then will it be possible to interest the child in reading.

In conclusion, we can say that reading helps to generate new and unique ideas. A person who reads a book has questions and reads a lot to find answers to his questions. Reading encourages us to think, new thoughts and bright ideas appear through reading. If every person reads a lot of fiction, he draws conclusions from his life through its characters. According to experts, if a person reads his favorite fiction before going to sleep, it helps to calm the brain, and also proves that the mental potential of a person who reads a book will be in a high state for several days, strengthening the nerve fibers in the brain. Emphasized.

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