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THE ROLE OF THE STATE IN THE DEVELOPMENT OF THE HOTEL BUSINESS IN UZBEKISTAN: REFORMS, INVESTMENTS AND SUPPORT OF THE INDUSTRY

Abdullaeva Zulfiya Izzatovna

Senior Lecturer at the Department of Real Economy, Samarkand Institute of Economics and Service

Annotation: This article explores the role of the state in the development of the hotel business in Uzbekistan. She discusses the importance of implementing reforms, attracting investment, and providing state support to the industry. The article discusses the main support measures, such as tax incentives, financial support and development of human resources. The results of the development of the hotel business were studied, including an increase in the number and improvement of the quality of hotel facilities, the development of tourism infrastructure and the attraction of foreign tourists. The authors also discuss the prospects for the development of the industry and plans for the future.

Key words: hotel business, state support, reforms, investments, Uzbekistan, tourism.

Introduction

The hotel business plays an important role in the development of the tourism industry and the economy around the world. In recent years, Uzbekistan has shown increasing interest in developing tourism and attracting foreign tourists to the country. In this process, the state plays an important role in supporting and stimulating the hotel business. In this article, we will consider the role of the state in the development of the hotel business in Uzbekistan, namely, reforms, investments and support measures aimed at the development of this industry.

The hotel business in Uzbekistan has great potential to attract foreign tourists and develop domestic tourism. In recent years, the government of Uzbekistan has been taking steps to modernize and stimulate the development of the hotel industry. These efforts are aimed at improving the quality of hotel services, creating new jobs and attracting foreign investment.

One of the key measures taken by the state is the reforms in the hotel industry. The Government of Uzbekistan is introducing new laws and regulations in order to create a favorable investment environment and ensure the efficient functioning of hotel enterprises. This includes the simplification of licensing and permitting processes, as well as the improvement of the system of quality and certification of services.

An important aspect of the development of the hotel business in Uzbekistan is investment. The state is actively attracting foreign investment in the hotel industry, providing various benefits and guarantees to investors. This allows developing new hotel projects, modernizing existing facilities and improving the quality of services.

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In addition, the state provides various measures to support the hotel business. This includes tax incentives, infrastructure subsidies, staff training and marketing support. Such measures help to increase the competitiveness of hotel enterprises and improve the quality of service.

In this article, we will take a closer look at the reforms, investments and support measures taken by the state, and evaluate their impact on the development of the hotel business in Uzbekistan. We will also consider the results and achievements, as well as the prospects for the development of the industry.

Reforms in the hotel industry

In recent years, Uzbekistan has been taking active steps to reform the hotel industry in order to create a favorable investment and business environment. The reforms are aimed at improving the legal and regulatory framework, simplifying bureaucratic procedures and improving the quality of hotel services.

One of the key aspects of the reforms is the simplification of licensing and permitting processes. In the past, hospitality businesses have faced lengthy and complex procedures for obtaining licenses and permits. However, with the introduction of new reformed procedures, this has become much easier and more efficient. Documentation requirements have been simplified, application processing times have been shortened, and controls and oversight mechanisms have been improved.

In addition, changes were made to the system of quality and certification of hotel services. The introduction of international standards and certification programs has made it possible to improve the quality of service and ensure that hotels comply with international requirements. This contributes to improving the reputation of the hotel industry of Uzbekistan on the world stage and attracting foreign tourists.

The Government of Uzbekistan also actively supports innovative approaches in the hotel business. As part of the reforms, start-up accelerators and incubators have been created that support entrepreneurship and innovation in the hospitality industry. This allows us to stimulate the development of new technologies, improve the level of service and attract young entrepreneurs to the industry.

Thus, the reforms in the hotel industry of Uzbekistan are aimed at creating a favorable investment environment, simplifying bureaucratic procedures, improving the quality of hotel services and stimulating innovative development in the industry. These measures help to attract more investment, increase the competitiveness of hotels and improve the overall tourism infrastructure of the country.

Investments in the hotel business

Investments play a key role in the development of the hotel industry in Uzbekistan. The state is actively attracting foreign investment, providing various benefits and guarantees to investors, as well as creating conditions for the successful implementation of hotel projects.

One of the main strategies for attracting investments is the development of investment programs and projects aimed at developing the hotel business. Government bodies and agencies are cooperating with investors to create new hotel facilities, modernize existing ones and develop tourism infrastructure in the country. This allows you to increase the number of hotel beds and improve their quality.

The state provides investors with various forms of support, including tax incentives and exemptions from certain tax payments. Such measures help reduce investment risks and increase the

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attractiveness of hotel projects. In addition, investors are provided with guarantees of legal and financial protection, as well as opportunities to participate in public-private partnerships.

Attracting foreign investment also contributes to the transfer of best practices and technologies to the hotel industry in Uzbekistan. Foreign investors often bring in innovative approaches, improve management and technical solutions, and help improve the level of service and international competitiveness of hotels.

The state pays special attention to the development of tourism in remote and underdeveloped regions of the country. Here, investment in the hospitality industry is of great importance for creating new tourist centers, attracting tourists and developing local economies. The state offers special investment conditions to support the development of tourism in these regions.

Thus, investments in the hotel business play an important role in the development of tourism and the economy of Uzbekistan. The state actively supports investors by providing benefits and guarantees, creating favorable conditions for the implementation of hotel projects and attracting advanced technologies to the industry.

Support for the hotel business from the state

The State of Uzbekistan provides various measures to support the hotel industry, which contribute to the development and improvement of the working conditions of hotels, as well as increasing their competitiveness at the international level.

One form of support is tax incentives and exemption from certain tax payments. The state provides hotel companies with tax preferences, which helps to reduce the financial burden and increase the availability of investments. In addition, special economic zones and investment projects may provide additional benefits and tax exemptions.

The state also provides subsidies and financial support for the development of hotel infrastructure. This may include financing the construction and renovation of hotels, equipment upgrades, staff training and marketing activities. Such measures help to improve the quality of hotel services, improve infrastructure and attract more tourists.

For the development of the hotel business in Uzbekistan, specialized funds and support programs have also been created. These organizations provide financial assistance, advisory support and training to hospitality entrepreneurs. Such programs help to develop entrepreneurial skills, increase the level of professionalism and contribute to the successful implementation of hotel projects.

The state is also actively working on the development of human resources in the hotel industry. This includes the creation of special educational programs and training centers aimed at training and advanced training of specialists in the hotel business. Staff training allows you to improve the quality of service and maintain a high level of professionalism in the hotel industry.

Thus, the state of Uzbekistan provides a wide range of measures to support the hotel business, including tax incentives, subsidies for infrastructure development, staff training and marketing support. These measures contribute to increasing the competitiveness of hotel enterprises and improving the quality of service.

Results and prospects

As a result of ongoing reforms and state support for the hotel business, the hotel industry in Uzbekistan has shown significant growth and progress. Several important results have been achieved:

- 1. Increasing the number and improving the quality of hotel facilities: Thanks to active investment activities and support from the state, a significant number of hotel facilities have been built and reconstructed in Uzbekistan. New hotels meet international standards and offer high quality services for tourists and business travelers.
- 2. Tourism infrastructure development: State support for the hotel business has also contributed to the development of tourism infrastructure in the country. New tourist centers have been created, and the accessibility and quality of transport and communication networks have been improved. This made it possible to attract more tourists and expand the geography of tourist routes in Uzbekistan.
- 3. Increasing the attraction of foreign tourists: Thanks to reforms and investments in the hotel industry, Uzbekistan has become an increasingly attractive tourist destination. In recent years, there has been an increase in the number of foreign tourists, which has a positive effect on the country's economy and creates new opportunities for the development of tourism and the hotel business.

The prospects for the development of the hotel business in Uzbekistan remain encouraging. The state continues to actively work to improve the investment climate, simplify bureaucratic procedures and create favorable conditions for business. It is planned to continue the development of tourism infrastructure, including the creation of new hotel facilities and the development of tourist routes.

In addition, an important aspect of the development of the hotel business is to improve the quality of service and develop the professional skills of staff. The state will continue to support educational programs and trainings aimed at increasing the level of professionalism of hotel employees.

In general, the development of the hotel business in Uzbekistan has made significant progress thanks to reforms, investments and support from the state. Uzbekistan continues to strengthen its position as an important tourist destination and strives to develop the hotel industry in accordance with international standards and requirements.

Conclusion

The hotel business in Uzbekistan is an important sector of the economy, which plays a key role in developing tourism and attracting foreign investment. In this article, reforms, investments and state support for the industry were considered.

The State of Uzbekistan is actively pursuing reforms in the hotel industry aimed at improving the investment climate, simplifying bureaucratic procedures and improving the quality of hotel services. Foreign investment plays an important role in the development of the industry, facilitating the transfer of best practices and technologies.

The state provides a wide range of measures to support the hotel business, including tax incentives, financial support, staff training and the creation of specialized programs and funds. These measures contribute to increasing the competitiveness of hotel enterprises, improving the quality of service and attracting more tourists.

The results of the development of the hotel business in Uzbekistan are already visible, including an increase in the number and improvement of the quality of hotel facilities, the development of tourism infrastructure and an increase in the attraction of foreign tourists. The future outlook for the industry remains encouraging, with continued growth and development in the hospitality industry, improved working conditions and increased international competitiveness.

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In general, government support, investments and reforms contribute to the development of the hotel business in Uzbekistan, which has a positive effect on the country's economy, attracting tourists and creating new jobs. Uzbekistan continues to strive to further improve working conditions and develop the industry to become one of the leading tourist destinations in the region.

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